

BallotTrax Video Dialogue – English 10/31/2023

Opening Video Footage

Lee County Elections, Tommy Doyle, Supervisor of Elections

Start Dialogue

“I want to know where my mail ballot is.”

“I’d like to be reminded to vote.”

“I want to make sure my ballot arrives at the Elections Office on time.”

“I need to know that my vote counted.”

“Introducing BallotTrax.”

“With BallotTrax, mail ballot voters can know where their ballot is and when it’s counted.”

“BallotTrax provides the information voters want, when and how they want it, and it is simple to sign up.”

“Just go to wheresmyballot.com to see if your county offers BallotTrax.”

“If so, click the link on your county webpage.”

“Add your name, date of birth, and zip code.”

“Choose your preferred communication option, email, text, or voice notifications, and any time of day you would rather NOT receive messages.”

“Finally, choose your language preference from the drop-down menu.”

“THAT’S IT.”

“When the next election rolls around, you will be sent a series of messages on the status of your mail ballot.”

“From printed, to mailed, to received.”

“BallotTrax can also let you know if there is a problem with your ballot, such as being undeliverable, or if you forgot to sign it.”

“To see if BallotTrax is available in your county, visit your county elections website or wheresmyballot.com.”

“Sign up for BallotTrax today and get the peace of mind that your vote counts.”

End Dialogue

Closing Video Footage